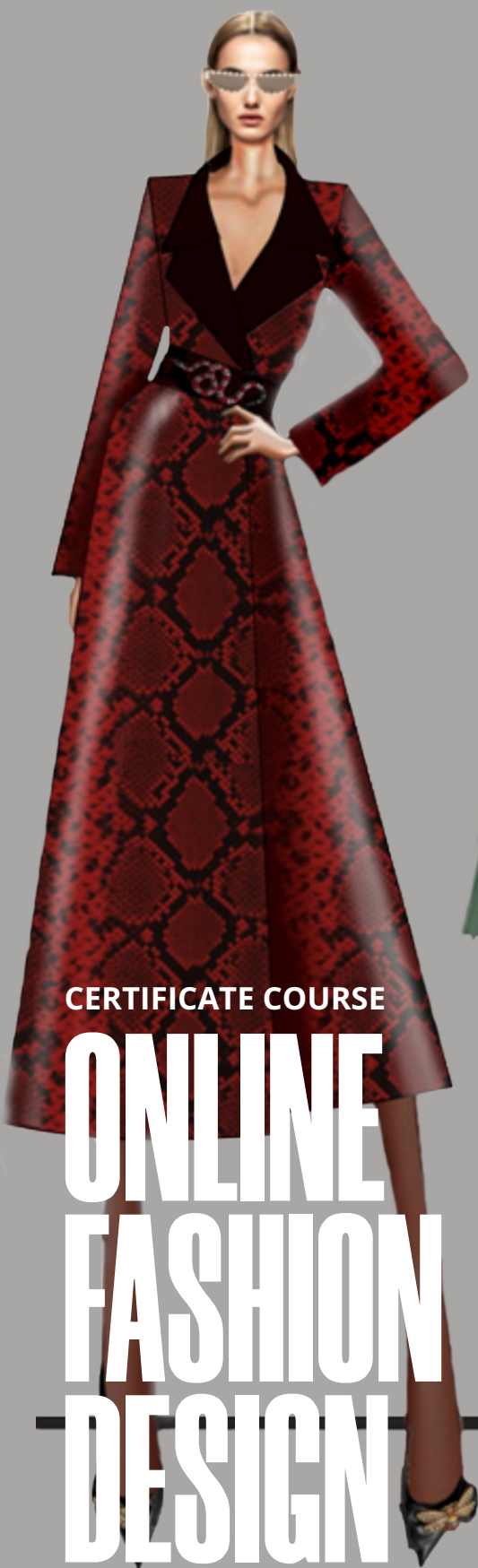




INSTITUTE OF
LUXURY
FASHION
& STYLE —

STYLESCHOOL



CERTIFICATE COURSE

ONLINE
FASHION
DESIGN

KEY INFORMATION

DURATION

Six Months Part-Time Evening Sessions
3 Days per Week Live Online Classes

ELIGIBILITY & SUITABILITY

Passionate Individuals exploring to foray into fashion.
No previous fashion background required.

CERTIFICATION

FAD Dubai & StyleSchool



PROGRAMME

USPs

- Live sessions with tutors
- Part Time, upto 3 Days a Week
- Assignments for personal practice
- Feedback and guidance on assignments
- Personal mentoring session once per month
- Portfolio creation
- Access to FAD exclusive masterclasses



MODULE 1

Idea Generation and Concept Building: Through the lens of history, looking to the future

This module provides an historical, cultural and theoretical framework to allow us to make sense of art and design, as well as to consider how they may help us to understand the wider world.

Students will be introduced to cultural developments, practices and movements related to the history of art, design, visual and popular culture since 1900. Emphasis will be placed upon developing a broad knowledge of art and design contexts, considering the technological, economic, social and aesthetic causes which have, and continue to, inform our understanding of art and design within the twentieth and twenty-first centuries.



MODULE 2

Illustrating with CAD

Computer Aided Design (CAD) is the use of computer technology in the creative industries, enabling the exploration of design ideas, the visualising of concepts through photorealistic and other visual styles of rendering, and to simulate how a design will look and perform in the real world prior to production. The ability to analyse, modify and optimise a Computer Generated Image (CGI), object and/or 3D environment is an integral part of the design process in all areas of the creative industries.

This unit aims to provide students with opportunities to develop their understanding and knowledge of Photoshop and Illustrator to make Fashion Illustrations.



MODULE 3

Pattern Cutting Level 1: Fit, Form and Structure

A design cannot be produced, or manufactured, without patterns which are accurate and well-structured. The process of garment making, following from the pattern, relies on skills in the understanding of pattern, use of textile and skill in sewing and assembly. Without these skills, fashion designs would never become actual clothing. The main purpose of this module is to provide Students the basic knowledge of pattern cutting which the basis of constructing any wearable. Students will explore ideas with respect to fit, form and structure.



MODULE 4

Pattern Cutting Level 2: Let's play

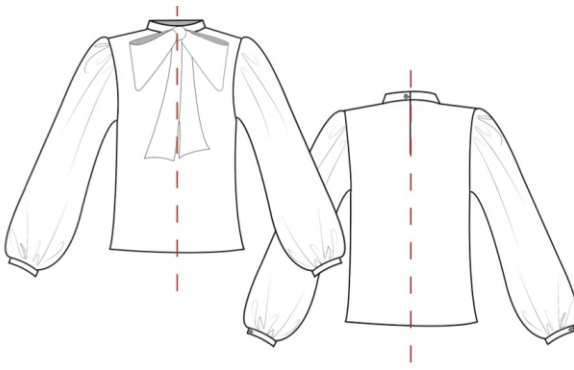
Module 4 will be a follow up from Module 3. Students will be taught to inventively “play” with patterns so that they are able to create unusual silhouettes and subvert lessons previously learned.



MODULE 5

Understanding Materiality: No fabric, no clothes!

Without fabric there are NO clothes. Understanding how fabric is made and what certain fabrics are typically used for is good practice. The ever-changing global fashion and textile industry requires professionals who are aware of design and technical developments within the industry. Whether involved in the technical production, marketing and promotion, or design, an awareness of materials, processes and techniques is fundamental.



This silk blouse has an interesting feminine silhouette and is covered with leopard print from top to bottom. The oversized bow adds on to the beauty of this blouse and completes the look.



Composition: 100% Silk
Weight: 150-200gsm
Width: 1m



MODULE 6

Making movies with CAD

The creative industries are changing drastically and to keep up with the changing times this course aims to help the students learn audio and video editing apps to help them showcase their work virtually.

Physical display of portfolios and fashion shows are no longer possible and adapting to the 'new normal' it is important to learn this tool to stay updated and create virtual/digital presentations. Fun animations/transitions and adding music to your videos will help convey your concept/theme in a better way using visual and sounds to create a perfect ambiance. Dynamic fashion ad campaigns, and creating short process videos are some of the projects undertaken during this course.



MODULE 7

Starting your Fashion Business

This module teaches how to set up a fashion label and what goes into setting a fashion business. From creating your business plan, marketing plan to your strategy, the module teaches you how to set up your new fashion label and promote it online.

It also teaches key aspects of growing your fashion business both through online and physical retailing opportunities and gives key industry insights on the business aspects of fashion.

Additional Information & Enrolment Process

How to Enrol

Kindly fill the online enquiry form or the online enrollment form to receive further details on the course, dates, curriculum & fees. On receipt of the same, you will receive a conditional offer letter confirming your seat.

Your seat will be confirmed on payment of fees via bank transfer or online through a credit/debit card.

Fees will be refunded in full only if the course is cancelled by us due to any unforeseen circumstances.

Can I speak to a counsellor for more details?

Yes, you can request for a one-one call or web info session with an academic counsellor.

Please WhatsApp us on 00971 523672638 or fill the online enquiry to receive a call to support you with further details.



FAQs

Why should you consider doing the Fashion Design online short course?

The course is developed with the intent of supporting students who have a keen interest in pursuing Fashion Design as a career. It will help you understand the key aspects of Fashion Design and how to develop a professional portfolio & launch your fashion label.

You will create mood boards, illustrations, draft and cut patterns and digitise concepts that you can use to build your portfolio. This portfolio can eventually be used as part of your application to any undergraduate fashion design course at FAD or elsewhere or simply enable you at a beginner level to give life to a garment from an idea.

Who is the Fashion Design course suitable for?

This short course is suitable for anyone interested and actively exploring the field of Fashion Design.

You may be a full time student, wishing to pursue a passion in designing and exploring its career options.

If you intend to apply to design colleges will require a portfolio, this course will help you understand and build your portfolio to professional standards.

FAQs

What will be taught in the courses?

You will be shown and taught the entire creative process through personal projects and carefully crafted assignments.

You will delve into the process of going from ideation to final concept through key design principles. Details of each modules are listed above. Alternatively, please contact our course counselor who will be happy to speak at length.

What is the duration of the course?

This is a 6-month course from start to end. The course is split into 7 modules and students may opt to do only individual modules if they prefer. NOTE: Module 3 & 4 have to be done together to get the full benefits of pattern drafting and cutting. We have designed the course in a way that you will gain knowledge in a new area within the program of your interest as you pass each module.

How will the courses be delivered?

The courses will be tutored online using live video sessions teamed with practical assignments and feedback sessions. You will also be given assignments and your submissions reviewed with concrete feedback enabling you develop skills further even after the course is completed.

FAQs

What will be the benefit of studying on the online courses?

You will be in live communication with a tutor / mentor who will give you personalized support and guidance.

You will have complete access to all industry webinars and masterclasses that FAD is currently hosting.

You will be given practical assignments which will be reviewed and feedback provided to help you get better.

It is our goal to ensure you walk away with a basic portfolio at the end of the programme.

Is it part-time or full-time?

The course is part time and requires up to 9 hours of your commitment per week plus some personal working time.

FAQs

What is the admissions process and can I speak to someone prior to enrolling on the course?

We strongly recommend that you speak with a course counselor who will talk you through the curriculum, its USP's and its relevance for you. The course counselor will also support you with the application process and address any doubts you may have.

If you are sure about enrolling and do not wish you speak to a counselor you will complete an application form online through our website. Alternatively you may also write in directly to us on WhatsApp or email at the below mentioned details.

INDUSTRY TUTORED PRACTICAL LEARNING

#1

Practical Training Online

International quality learning giving working professionals and students the opportunity to pursue the course online to achieve professional or personal objectives.

#2

Industry Tutors

Each program is delivered and engineered by industry veterans and professionals, providing you with an inside overview of the business.

#3

FAD Dubai & StyleSchool Certified

The programs are constructed on globally recognized modules and certified by FAD Dubai & StyleSchool.



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